AUDIO VISUAL SOLUTIONS

Creating a Vision for Technology

CONFERENCE TECHNOLOGIES, INC

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A Message From
Our President

Your success is our success. It takes a winning team to get results and we have aligned our company as a premiere AV-IT provider to ensure your technology investment will provide value as systems continue to advance.

On behalf of everyone at Conference Technologies, Inc.® I would like to thank you for this opportunity to share an in-depth look at our company and the many solutions and services we provide.

Our dedication and reputation have positioned us as one of the fastest growing, well known and respected audio visual solutions providers in the country. This has allowed us to acquire the best, most experienced talent in the industry to cultivate our foundation of organizational development, hard work and solid relationships with our clients.

We are committed to identifying the current and future needs of our clients and work to build cost efficient, quality solutions. Our customer satisfaction is the best in the industry because we listen, learn, anticipate, and respond to our clients' needs and goals with focus and care.

I hope that you will discover valuable insight into our history, expertise, and commitment to sustainability in this solutions guide.

Thank you for your interest and consideration. We look forward to working with you soon.

John Laughlin
President and CEO

At Conference Technologies, Inc., our biggest asset is our people. We have developed an organizational culture where the best and the brightest AV experts show up to work each day to employ their passion and knowledge of technology with those who need solutions. This creative atmosphere helps them apply and share their skills with clients who seek systems in business, education, government, healthcare, non-profit and other sectors around the world.

About Us

It's all about our people.

Since we began in 1988, our goal has been to provide custom, superior technology services. These include design, engineering, training, and support for professional audio, video, visual, and control systems. Our model has also evolved to develop IP network design, video conferencing, web casting, collaborative systems, and unified communications as technology continues to advance.

Our executive leaders are committed to the relationships they have formed throughout the industry with vendors, clients, and trade partners. Everyone in the Conference Technologies, Inc. team understands that they are a network of professionals whose purpose is to provide AV solutions while utilizing the experience and training from their respective backgrounds. The result is a diverse team with rich knowledge from all aspects of technology in engineering design, IT, media, and installation, located all over the country.

Why choose us?

We understand that there are other AV integrators who you can call. What we have learned along the way from our loyal customers is that they are not all created equal. We are specialists who ensure our technology, processes, and staff are the most knowledgeable and efficient resource to serve you. We have a pulse on the present and an outlook to the future. We are not content to be idle and react to the industry trends, but are driven to steer the direction of AV-IT convergence and embrace the vast changes ahead in the field. As you will see from our solutions and services in this guide, we are a comprehensive provider for all of your AV, IT, and Communication needs. Please contact us to learn more about the information found here or any other technology questions you may have. We are here to help.

Our People

We elevate industry talent and pledge to be your AV authority

At Conference Technologies, Inc., we take great pride in our commitment and investment in our people. As a Certified Audiovisual Services Provider (CAVSP) through InfoComm International, we employ an organizational approach to industry accreditation. This requires our technical, sales, and customer service staff maintains Certified Technology Specialist designation (CTS) and is recognition earned for companies and teams who improve the competency and quality standards of the industry. Our specialists are bound not only to the technical proficiency of these certifications but a code of ethics, professionalism, and practice, to the highest standards. Our technical personnel also earn multiple manufacturer certifications through AMX, Crestron, Polycom, and Biamp to name a few, and maintains continuous career training to remain highly ranked in our advancing field. We value the importance of professional development and invest heavily in our employees to empower them for success as top notch solutions providers to you.

Our Purpose

Our goal is to be the AV specialist you trust. We are dedicated to building on our experience and providing you the most skilled engineers, integrators, and advisors. We invest in quality resources and planning because you do too. We are world-wide AV experts that you can count on.

Our Promise

Your investment in technology is significant and analyzed with diligence at Conference Technologies, Inc. We will guide your plan with thoughtful, innovative action. We work to know your systems inside and out and will be here to help them evolve for years to come.

CRESTRON DMC DIGITAL MEDIA CERTIFICATION

CERTIFIED CRESTRON Programs

SVSi

ClearOne UNIVERSITY

infoComm INTERNATIONAL RU CTS RENEWAL UNIT PROGRAM

CERTIFIED TECHNOLOGY SPECIALIST CTS infoComm GENERAL

CERTIFIED TECHNOLOGY SPECIALIST CTS-D infoComm DESIGN

CERTIFIED TECHNOLOGY SPECIALIST CTS-I infoComm INSTALLATION

Solutions

Audio visual technology advances at a rapid pace

Digital configurations have replaced analog systems and network-based solutions are crucial to today's communication infrastructure. This transition requires audio visual providers to uphold a thorough knowledge of Information Technology. Conference Technologies, Inc. recognized this convergence ahead of others, which has positioned us to provide you advanced solutions in digital media, control systems, video conferencing, webcasting, networked infrastructure design, and unified communications, to name a few.

We have built an engineering and technical team that is highly trained and experienced in not only the latest technology but emerging solutions as well. This is not a feat that just happens. It is the result of a focused commitment to setting the standard in a fast-paced field and a dedication to researching the technology horizon. The depth of understanding required to propose and implement the most advanced solutions demands a professional. Conference Technologies, Inc. is the expert you can count on to design, integrate, and support your next AV or IT system.

Video Conferencing

Be face-to-face and coast-to-coast in the same meeting

Video conference technology has revolutionized communications. The ability to converse with people all over the world in an instant saves time and money. Workgroups increase productivity and solve problems faster. To interpret and respond to direct dialog, while experiencing visual cues and body language, removes communication barriers.

An environment of video conference exchange must be developed by an integrator who has expert knowledge of the lighting, sound, camera placement, furniture, network design, system control, and other aspects of integration that go beyond the high definition video conference codec.

Video conferencing is a core offering for Conference Technologies, Inc., and is implemented in a large number of the installations we deliver every day. We can design, engineer and install a complete system for your needs and budget, as a permanent basis in a conference room, classroom or office, or as a rental application for an upcoming event.

We also offer the support you need for ongoing success with your new system. This support includes bridging services for multipoint calls, IP/ISDN gateways, on-site staffing, user training, webcasting services, recording services, and access to a worldwide network of video conferencing rooms.

We offer comprehensive integration, bridging and support services, with facility rentals at thousands of locations around the globe. Our video conferencing facilities offer the highest quality HD video with a unique "voice lift" system for superb audio reception.

Integrated systems

- System design and integration
- Room design and optimization
- Programming and system control
- System commissioning
- User training
- Support and service agreements

Bridging services

- Multipoint connections
- IP/ISDN gateway
- Pre-conference network testing and troubleshooting
- Content capture and live or video-on-demand streaming
- Operator services/monitoring

Rental services

- On-site setup and operation
- Pre-conference network testing and troubleshooting
- Presentation production services
- Worldwide video room rentals

Control Systems

Conference Technologies, Inc. specializes in the design, installation and programming of Crestron, AMX and Extron control technology

A room that is well-designed promotes ease of use and maximizes your investment. The sophistication of today's control systems can simplify the multiple tasks and efficiencies of your facility which can include lighting, shade control, input switching, display systems, and camera adjustments. Control systems can also schedule the room for use, track maintenance needs, provide security alerts, and deliver diagnostics on impending breakdowns to avert failures. Key energy savings can be realized when projection lamps and equipment lifespans are extended through optimum use and consumption tracking.

When our programmers develop your control system, they strive to understand all of the functions your room requires. Their certifications and on-going training help ensure the latest capabilities are included in the system design and installation. Certifications from manufacturers such as AMX, Crestron and Extron, and industry designations from InfoComm International as Certified Technology Specialists are our standard; which means when you work with Conference Technologies, Inc., you work with the best, most knowledgeable providers in the industry.

Ensure your investment in a control system provides the results you need by working with our certified professionals for a reliable and flexible central command interface.

An intuitive touch panel interface is vital to simplify the interaction between the user and the complex AV or IT system. Our goal is to create clean, functional, attractive, and user-friendly touch panel layouts that increase the efficiency of your facility.

Our control systems services include:

- Touch panel/user interface design and layout
- Control system programming
- System installation and commissioning
- Scheduling system setup, including interface with Outlook, Lotus Notes, and Google calendars
- Microsoft Lync integration
- User training
- Helpdesk support
- Remote system monitoring to speed maintenance and support
- On-site service

Digital Signage

Enhance user experiences with custom targeted content

Digital media displays are an efficient way to engage an audience. Conference Technologies, Inc. can provide a turn-key solution that puts this powerful medium to work in your facility. When you add Digital Signage to your space, you create an enhanced experience that allows your content to directly interact with those who view it.

We can provide a complete solution that integrates software, hardware, content, and installation as a basic stand-alone application with easy USB uploads, or installed as an integrated online remote management system for more refined, multi-layered content. There are many configurations available and customizable templates that can be adapted to fit your needs.

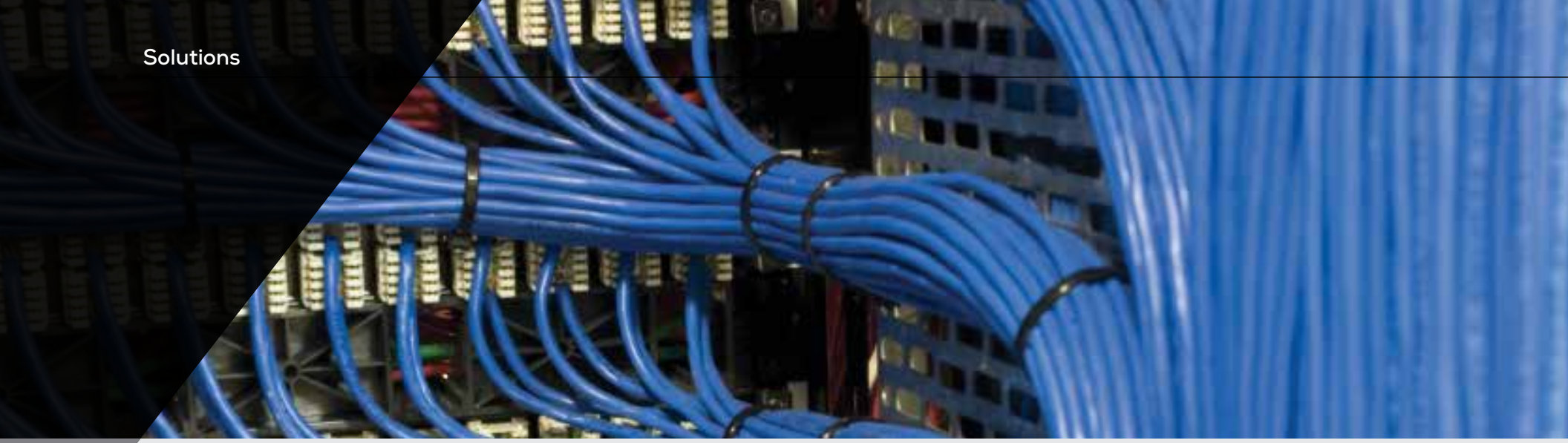
Digital signage allows for messages to be updated instantly, which assures your communications are timely. Content can be used to entertain, inform, or advertise to observers. It can also be tailored and targeted to your audience, and can range from news or RSS feeds, to slide shows, videos and more.

Conference Technologies, Inc. is able to design a service package for your application that includes remote support, content development, content management, data storage, and network management. This comprehensive plan will help broadcast your messages quickly and efficiently, all from a central location. Let us show you how this effective visual communication can work for you.

Digital signage is an interactive visual display that delivers adaptable content to maximize user engagement and heighten experiences in your facility in a custom, timely application.

Our digital signage solutions include:

- Way finding and directional assistance
- Convention centers and trade shows
- Digital menu displays
- Video Walls
- Broadcasts
- Corporate and internal communications
- User driven RFID
- Promotion boards
- Healthcare
- Retail
- Hospitality
- Near Field Communication (NFC)
- Graphic Design



Information Technology

Advanced network and data systems design optimized for video, voice and data

Video, voice, and collaboration technologies have crossed into the network domain in facilities around the globe. Mobile devices and cloud services have added a layer of security awareness to the management of these systems. Aligning IT/IS with digital media is a key component to understanding collaborative systems in all market sectors.

Conference Technologies, Inc. has the experience and skill to merge your digital media and information systems. We will help your IT department integrate the next generation of network communication.

Let us show you how our infrastructure, engineering, and data center design teams work to integrate your wireless networks and unified communications to improve your organizational IT growth. Through consultation on the implementation of Microsoft Lync, video and audio conferencing, streaming servers, and data center design, we can provide you a direction to administer your network systems.

The convergence of IT and AV technologies demands a systems integrator who is fluent with audio and video as well as network and data center design. We offer a complete solution for all of your technology needs.

Our IT services include:

- Consulting and needs analysis
- System design and engineering
- BYOD "Bring Your Own Device" consulting and support
- System installation and commissioning
- Mobile device management
- Cloud solutions for video conferencing
- IP Audio-Video Matrix Switching

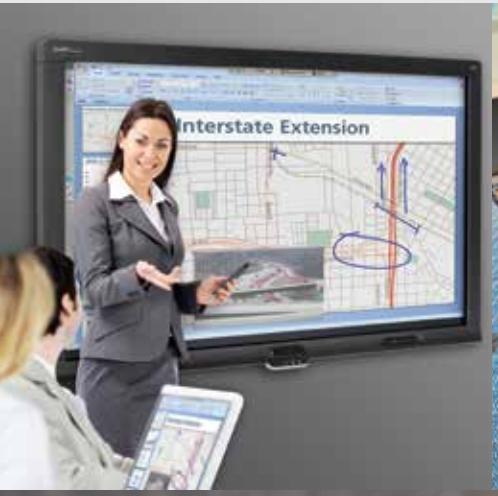
Collaborative Systems

Maximize productivity with integrated AV and IT

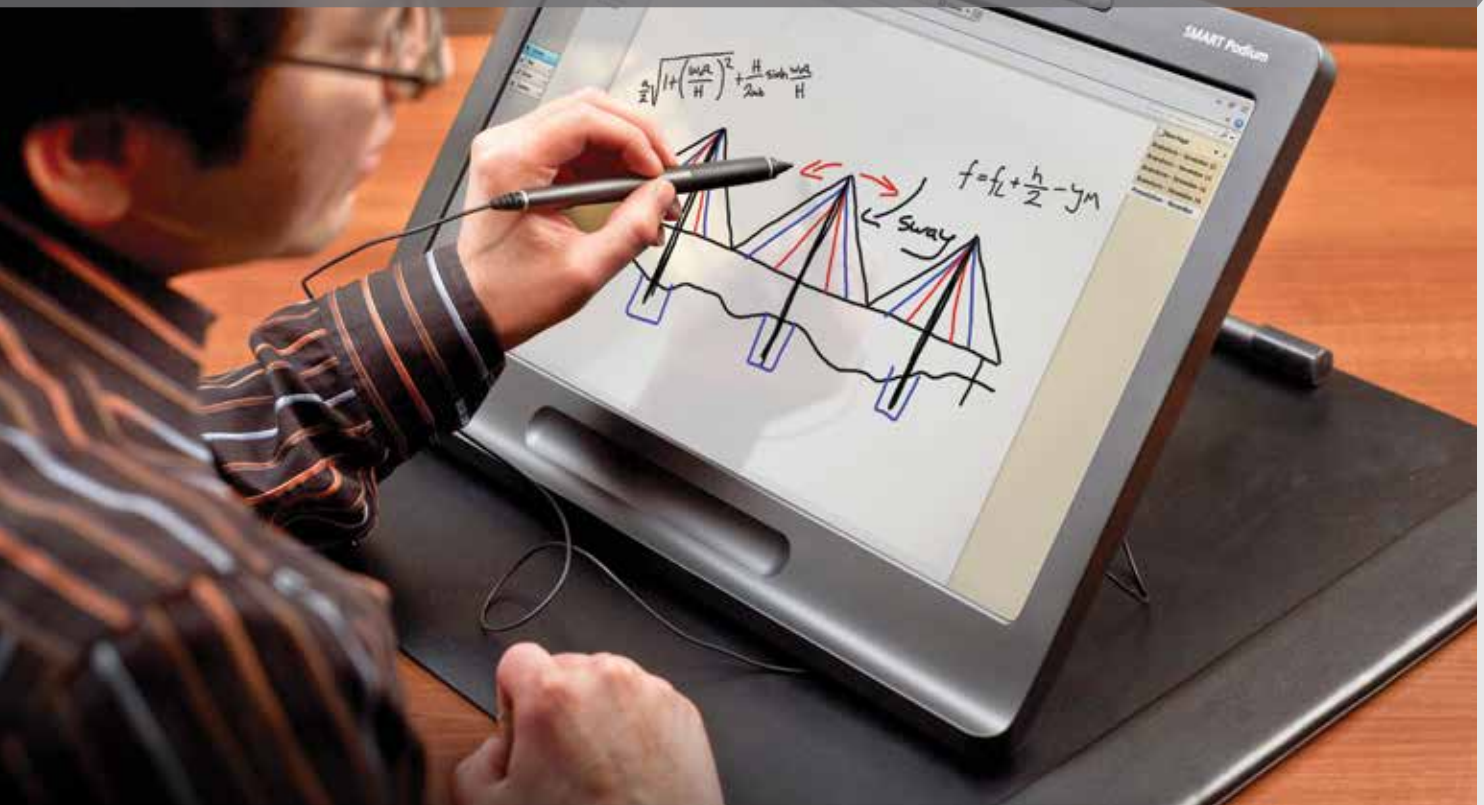
Technology facilitates collaboration, but to be effective it must be easy to use. This is where Conference Technologies, Inc. can help. We design, integrate, and support collaborative systems that can simplify teamwork and provide your organization resources for productivity.

Active collaboration combines groupware, internet, extranet, and other network support for enterprise-wide communications. With the combination of software applications, video conferencing, documents, and workflow management, we can design and implement work systems for value chains, organization networks, web-based and cross-functional teams with information and communication technology. This also enables media platforms to facilitate distance learning and research.

Our solutions enable you to share documents, images, and materials to heighten collaboration and bring clarity to your organization. Whether in the same boardroom or across the globe, when people connect through voice, video and data, it accelerates results. Our engineers and technicians will take your complex system and make it simple to use, to bring together an engaged, productive team.



Increase teamwork and productivity with collaborative technology tools that can connect ideas and people in the same conference room or on the other side of the globe.



Our collaboration services include:

- Barco ClickShare
- Microsoft Lync
- SMART interactive boards and displays
- SMART Bridgit collaborative software
- Tidebreak TeamSpot and ClassSpot collaborative systems
- Crestron AirMedia and DigitalMedia
- AMX Enzo
- WOW Vision

Unified Communications

Join video, voice, data, and text in individual and group communications

Complex communications become unified with the integration of a single enterprise solution. For a consistent collaborative experience with instant messaging, email, voice, and video, put the power of our partners together.

Conference Technologies, Inc. is a Microsoft Certified Partner and we utilize Microsoft Lync to fully integrate systems which include Crestron, SMART Technologies, Polycom, and Lifesize. Adding Lync Server or Lync Online into your facility allows for integrations of Office, Exchange, SharePoint, and other Microsoft applications. We install room-based HD video and collaboration for point-to-point, or multiparty video calls from Lifesize. Conference Technologies, Inc. can combine Polycom's room-based, multi-point audio, and High Definition video conferencing systems with content capture, steaming, and management solutions. We incorporate Polycom's telephone handsets, speakerphones, and videophones into your Lync Server or Cloud based solution.

With the use of SMART Technologies we can integrate large-format touch screens and interactive whiteboards for optimum view into a cohesive collaborative Lync-centric call. All of these elements can be connected under a unified control system, allowing for collaborative annotation over any shared data and control of Lync based meeting room management.

Integrate Microsoft Lync with conference room and classroom systems to create an enterprise-wide platform for communication and collaboration.

Our unified communications services include:

- Microsoft Lync consulting
- System design and engineering
- System installation
- User training
- Telephone and online support
- On-site service
- Service agreements

Telephony

Integrate your voice communications over an enterprise network

The evolution of telephony into multiple communication networks is the mode of today. The merger of voice and data, video, and text over your internet provider network is an effective, low-cost solution to advance your communication needs.

Enterprise systems can consolidate your existing infrastructure into a simplified communication suite, while maintaining a secure interface with the public switched telephone network. This eliminates the need to support a separate telephone system which lowers costs.

Conference Technologies, Inc. integrates Polycom and AudioCodes Gateways, conference phones, video phones, and video conferencing system with Microsoft Lync to provide extremely rich, cost effective communications systems.

The result is a clear collaboration solution that includes a broad feature set with increased capabilities, along with all the confidence of a traditional telephone.

Conference Technologies, Inc. integrates feature-rich phone systems and telephony through Microsoft Lync for flexible, capable, and cost-effective enterprise solutions.

Our telephony services include:

- Needs analysis and consulting
- System design and integration
- Enterprise-wide deployment
- Telephone and online support
- On-site service
- Service agreements

Production Video

Complete production solutions for broadcast and video

Conference Technologies, Inc. offers an award winning product line of professional production video equipment and has installed systems for production companies, sports arenas, government agencies, and houses of worship. We also provide studio systems with core production tools that showcase your creative vision with advanced technologies.

Our broadcast quality devices are used to create customized communications, training videos as well as live event production. Visual content is significant for viewer engagement and enhances exchange through videos for corporate communications, education, media events and entertainment.

When you work with Conference Technologies, Inc., you get complete system design with fully integrated HD production, multi-channel automation, and server based technologies. We examine your production workflow to account for master control, tech support, and ensure efficiencies are maximized.

If your professional video application is for rental or events, we source multiple formats and can webcast your event with the latest equipment to provide a versatile solution for your next pro video application.

Conference Technologies, Inc. delivers tools that help you produce the highest quality video content to engage viewers who expect and consume remarkable, professional video presentations.

Production Video Capabilities:

- HD/SD cameras and recorders
- IMAG projection
- Camera and Boom
- HD/SD Switchers
- Solid State
- Live streaming archive and retrieval
- Intercom

Services

The most comprehensive technology services in the industry

The Conference Technologies, Inc. team is dedicated to ensuring your AV and IT technology systems operate at peak performance. Our staff is the most thoroughly trained and experienced in the industry to best understand and solve your AV and IT needs. When you work with us, you obtain the highest quality communication and presentation solutions available.

Our passion for technology applications is reflected in the extensive scope of services we offer to business, education, healthcare, and government entities. We don't just put technology in a building. We help you achieve cost savings through our consulting and needs analysis, as well as support, training, and maintenance. Read on to discover the many service solutions Conference Technologies, Inc. provides.

Corona
Solar wind
Sunspots

Consulting and Needs Analysis

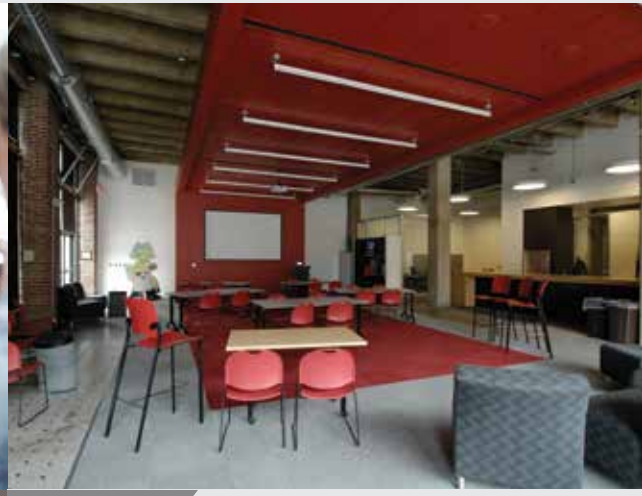
Our experienced consultants are trusted technology advisors

We realize that planning for technology improvements can be a challenge when faced with the complex options available. Conference Technologies, Inc. can help explain these solutions. We will perform a thorough analysis of the system requirements and work with you to define your project goals.

Our consulting process begins with a comprehensive survey of your project site or blueprints. We will evaluate the compatibility of existing components when applicable and conduct a thorough needs analysis to develop a project scope and preliminary budget. We will advise you on upgrades and options available with a view toward a design that will be compatible with technology trends so your configuration will be a lasting investment.

Many projects involve architects and interior designers. We work directly with these professions to ensure the ceiling heights, seating arrangements, lighting, and other elements are aligned with your requirements. We also work closely with your engineering department and building trades to ensure the HVAC, electrical, and other facility systems are compatible with your new technology.

If your project requires a bid process, our consulting team can be called on to provide bid documentation for a complete system. We will generate a scope of work, preliminary drawings, equipment lists, and comprehensive technology requirements to include in the Request for Proposal.



Conference Technologies, Inc. consultants will help you create a practical, cost-effective system to serve the needs of your organization, staff and clients.

Our needs analysis process includes:

- Site inspection and site survey
- Existing system evaluation
- Staff and stakeholder interviews
- Budgetary estimates
- Architectural and MEP coordination

Engineering

Successful Design-Build is the result of systematic planning and processes

We have the experience to direct your project on successful course. Our proven method of system design and engineering flows in three distinct phases for a complete design-build process.

PHASE 1: Consultation – Our Engineering team will identify system capabilities that perform in line with your expectations. This requires operating within your budget, timeline, and goals to create an innovative yet practical solution.

PHASE 2: Design – After the system functions have been assessed our engineering team generates drawings and documents the design proposal, scope, and budget for the work. You or the architect evaluate and approve, or request modifications. At this stage, custom features can be added, such as equipment choices, wall plate styles, interactive displays, programming details, etc.

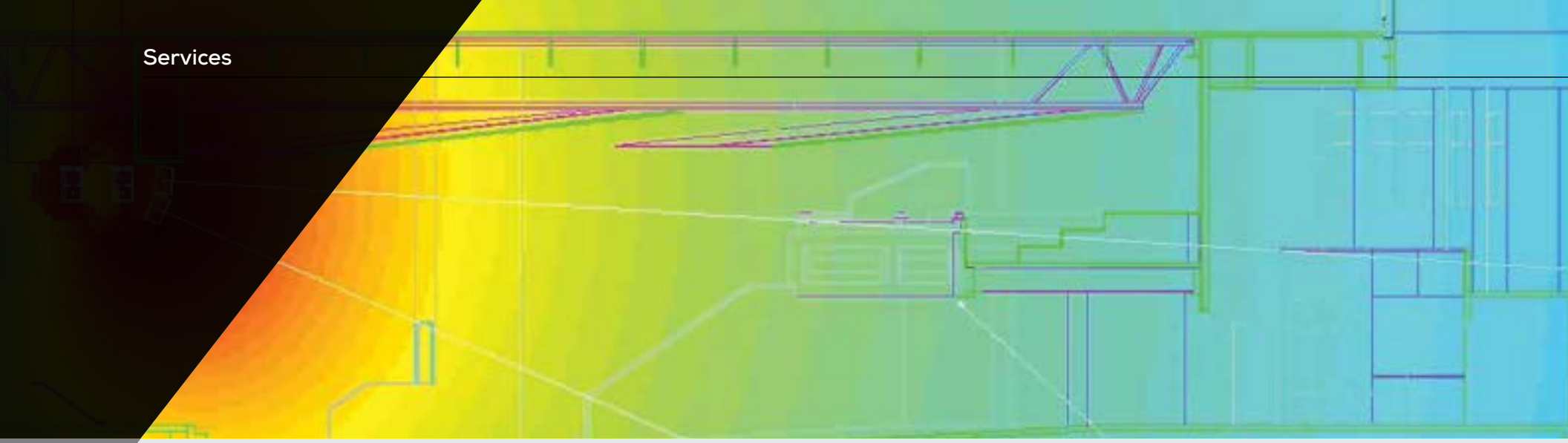
PHASE 3: Installation & Integration – The final phase of our design-build process is to deliver your system on-time and on-budget. This requires efficient, skilled technicians whose goal is to make sure it is right the first time.

The advantage of our design-build service is a centralized responsibility for all phases of your AV or IT project. This process also ensures consistent standards and a cost-benefit of reduced project time and increased quality with our continuous project management and detailed knowledge of your plan.

The Conference Technologies, Inc. approach is a comprehensive design-build process that ensures industry experts are appointed to your project from inception to completion.

Our system design and engineering services include:

- Needs analysis
- Acoustical analysis
- System design
- CAD and Revit drawings
- Mechanical-Electrical-Plumbing (MEP) coordination drawings
- Project management
- As-built drawings



Acoustic Design and Analysis

An acoustical analysis is a crucial part of the design process for many integrated systems

When intelligible audio is missing from a presentation room, it is instantly perceivable. If sound is critical for your space then it pays to work with Conference Technologies, Inc. to bring the science and art of acoustical analysis to model your room.

We start by creating an acoustical prototype of your space. Our engineers meticulously calculate each dimension and each material until they have an exact electronic replica which is then used to optimize acoustical treatments to provide the right amplifiers, speakers, digital signal processors and other necessary components.

Once the equipment is installed, we configure and tune the new sound system, equalizing, and adjusting the electronics until the desired result is achieved. We utilize similar methods of scaling for the implementation of video conference rooms and boardrooms; combining computer design software with the engineer's experienced sound acuity.

We understand that many facilities are designed to host different types of events, each operated by different people. Conference Technologies Inc. can customize your system with a series of pre-set configurations in the audio processor to be equalized for different operators, which saves time and adjustments when the system is utilized.

Great sound is as important as great video in any lecture, presentation or performance. The power of an idea, the nuances of meaning, the ability to inspire and motivate listeners, can all depend on the ability to hear the subtleties of the speech, expression, and music.

Our acoustic design services include:

- Acoustical modeling
- Acoustical field testing
- Component selection
- Noise control
- Vibration abatement
- System tuning and commissioning

Procurement and Support

Our procurement team can help you with individual product purchases or strategic buying programs for contract pricing, online ordering, and customized warehousing and delivery

Conference Technologies, Inc. has developed and maintained strong relationships and a solid reputation with more than 250 top industry vendors. Our commitment to this arena is a value to you in that we have the ability to provide a strategic logistics program to your organization's supply chain system with contract pricing, password protected e-commerce linked to your procurement system, custom warehousing, and just-in-time delivery.

We have designed procurement and administrative support programs to meet various levels of organizational need and can help you create technology standards that are customized consolidated online purchasing, warehousing, and 24/7 tech support with complete reporting and administrative services.

If an equipment lease is the procurement solution you need, we cooperate with leading finance companies to facilitate flexible investment options. Our inventory of rental equipment is one of the nation's largest, and is supported by an experienced technical staff with coast-to-coast outlets to assist you.

A streamlined and efficient procurement solution is a net gain for your bottom line. We can integrate a customized procurement program with your online buying procedures to minimize costs, reduce errors, and improve control over your purchase process.

Our procurement services include:

- Product selection research and advice
- Volume and contract pricing
- Custom e-commerce solutions
- Stocking/warehousing programs
- Creative leasing programs
- Rental solutions
- Logistical services
- Technical support

Training

We educate users and support staff for confident system implementation

Each Conference Technologies, Inc. system installation includes hands-on user training performed by our certified instructors. We can deliver one-on-one training or group sessions to help your staff navigate their new technology with confidence. We demonstrate how it will increase their productivity and achieve full operational capabilities. Our technicians take time to carefully review the equipment and functions with all end-users to answer questions and address scenarios to alleviate their hesitations.

We can provide in depth training to your IT staff so they can maintain the system and provide user support. Our technicians will demonstrate any specialized functions and settings and can deliver a detailed guide when requested.

In addition to system training, we provide specific instruction in hardware and software applications. We are certified as trainers in SMART systems and can be commissioned to develop your personnel to be specialists for your site. As InfoComm Renewal Units trainers, we can educate your staff members to renew their CTS credentials for systems that are required to operate within this specified compliance.

Clients who utilize Conference Technologies, Inc.'s training services experience enhanced management and usage of their new system for optimized performance, support, and investment.

Trained and confident end-users and staff will help unlock the full benefits of your new technology to ensure you get the best possible return on your investment.

Our training services include:

- System basics for end users
- Advanced functions of pro audio, scheduling, capture and video conferencing systems
- The use of enterprise communications software such as Microsoft Lync
- In-depth training for your IT staff
- Individual or group sessions available

Maintenance and Service

Entrust the care of your valuable systems with us

Today's AV and IT technologies are highly reliable, but occasionally malfunction. Conference Technologies, Inc. offers flexible service options, including warranty and non-warranty coverage. We supply economical and practical maintenance and service agreements, as well as outsourced staffing at your request.

Our service and maintenance agreements are tailored to you. We recognize that applications and support staff vary in each system installation and bring you value through flexibility. We offer different levels of support, including Platinum, Gold, Silver, and custom levels structured to meet almost any need. This can include on-site staffing services for maintenance, repair, install, or even system coverage when your in-house staff is absent or required on other projects.

A service agreement investment is sound as it minimizes down-time, increases system life, and lessens the burden for your in-house team.

Conference Technologies, Inc. provides carefully-trained, certified technicians for your facility customized to your needs to manage, operate, and maintain your technology.

Our support services include:

- Warranty (and non-warranty) repairs
- Preventative maintenance
- Remote system monitoring
- 24/7 telephone support
- Service agreements
- On-site staffing

Installation and Integration

Our certified installers, programmers, and project managers will execute the system design and ensure its optimal performance

High-end technology integration requires high-end expertise. Conference Technologies, Inc. employs the best industry talent and develops its staff through continuous technical training. Our install and integration teams hold InfoComm International certifications so your installation is guided with the highest level of professionalism and technical proficiency. Our teams work as core groups throughout the country and partner with union contractors so we have the ability to work on any job site for low-voltage and infrastructure installation.

Our programmers work closely with end users and engineers to develop a cohesive control system for your AV and IT configurations. You can trust that your code is in skilled hands as our programmers are fluent in C++, C#, HTML, CSS, CNET, Java, Javascript, SIMPL+, and are manufacturer certified in control and DSP systems. They will streamline your user interface and bring intuitive solutions to your operations.

Our Project Managers make your details their priority and work in concert with your architect and general contractor to deliver a complete solution. They have the experience to understand facility parameters and constraints, as well as knowledge of construction timelines and processes. Attention to detail and constant communication keeps your plans on track. Central scheduling, staffing, procurement, logistics, and quality control guarantees a single point of responsibility for your technology implementation which ensures a successful result.

The certified installers, programmers, and project managers of Conference Technologies, Inc. will implement your complete system design with skill and precision to deliver optimal performance on your next solution.

Our integration services include:

- Structured cabling installation, termination and testing
- Component integration
- Programming services
- System testing and commissioning
- Nationwide coverage
- 24/7 availability

Event Solutions

Our expertise and technology will amplify your event success

Conference Technologies, Inc. is known for its event production services across the country and is a specialist in large, high profile venue settings. We have sound, video, and staging inventory available to produce events of all sizes and capabilities and are able to create a custom presentation system for your key audience. Our equipment rental and design services join only the latest audio visual and IT resources and are equipped to supply your event with a complete, turn-key solution.

We are set apart from other event service providers in that we have certified engineering support in-house that works closely with our rental and staging design teams. The most experienced engineers and technicians are on your project whether your event duration is one day or one month. With our depth of expertise, we can offer services above and beyond others, including: multi-point video conferencing, Microsoft Lync integrations, webcasting, litigation support, and online event registration solutions.

Experienced Staff and Support

Our highly trained technicians are your event advantage

Conference Technologies, Inc. has skilled professional consultants whose role is to guide and plan your requests and to be your technology advisor. We carefully listen to your requirements and provide advanced solutions for your meeting or event. Our experience with extensive event types and applications is your resource for the most complex situations. We will help you create and visualize the support and items you need for a successful event outcome.

If your need is for producer services, we are experienced in creating memorable and reliable occasions. We are equipped to plan, consult, and design a complete technology experience.

Conference Technologies, Inc. also offers director services to lead the specialized aspects of your event and manage technical support for your event objectives.

We provide lead technicians for audio, video, production, rigging, and IT services and can also deliver staff to support your technical team if your requirement is personnel reinforcement on a one-time or recurring basis.

Let the skilled experts of Conference Technologies, Inc. be the specialists for your next event.

Our event consultants and service solutions include:

- Needs analysis and Equipment specification consulting
- Equipment rental
- Programming services
- Multimedia production
- Live and on-demand webcasts
- On site operators and technicians
- Nationwide delivery and logistics
- Video conferencing room rentals

Event Production and Consulting

A successful performance is the result of thorough preparation and development

An event of any scale requires thoughtful planning and involves a proven process. Conference Technologies, Inc. works closely with you to understand your expectations to design and produce full-service events. The experience we have with gatherings of all sizes will bring insight to the many options available to you.

Conference Technologies Inc. not only consults in planning, but produces events that are memorable and bring engaging experiences to your guests. We recognize your event has to operate within a technology budget and will work with you to understand the most strategic way to accomplish this.

Prior to the event, our work begins with a technology plan and description of presentation services. We can also begin work that includes scripting and PowerPoint, as well as pre-event video recording and editing for promotion at this stage. We will provide you with a written event plan to bring order and strategy and assure you the details are covered so you can focus on the program.

Throughout your event we provide technical assistance and presenter support to operate and capture content. This can be used for recording, large screen streaming, as well as webcasting live online video to share worldwide, and as video-on-demand.

We will guide you through the technical details and bring order to your event plan through our proven process and expertise.

Our production and consulting services include:

- Planning and scripting services
- Video recording and editing
- Set design and staging
- Webcasting
- Event staffing
- Site design and mapping
- Budget and logistics management

Audio Visual Equipment Rental

Advanced equipment for high-end solutions

Conference Technologies, Inc. supports a full line of professional grade equipment for your next meeting or event. Our items range from individual or packaged components that consist of flipcharts, screens, microphones, speakers and small data projectors, to high-definition complete stage events with full concert sound and lighting.

If your need is for an all-inclusive event we can be there for setup, operation and tear down of your equipment to manage all the work for you. We also are able to provide highly skilled technicians to be on-site to operate the items and ensure that your program goes perfectly.

Conference Technologies, Inc. will deliver and pick up your audio visual equipment to save you time and travel. If you prefer customer pick up, we have a location to serve you and assist with loading and instruction to help prepare you for your meeting or show.

We can provide everything you need for a cohesive, cost-effective solution for a successful event and provide only the latest and most innovative equipment and technology. As members of exhibit associations throughout the country, we can serve you wherever your next event ensues.

Conference Technologies, Inc. is your complete resource for the highest quality equipment rental and support.

We are your source for:

- Projection
- Laptops
- Screens
- Pipe and Drape
- Monitors
- Microphones
- Lighting
- Speaker systems
- Truss

Trade Shows and Exhibits

Our extensive event service associations are integral to your cohesive show or exhibit

Conference Technologies, Inc. has established venue partnerships and talent relationships to connect you with the right people for your show and exhibit needs. We have a dedicated project team with local support to serve you and provide expert event management, in addition to your high-end equipment requirements.

If your organization hosts press briefings, product roll-outs, annual programs or road shows, we are able to equip your campaign with distinct capabilities to showcase your message and experience.

When it comes to trade shows and exhibits, we know how important it is to ensure that your booth is equipped with the latest technology and has advanced capabilities to deliver a clear message to those who visit. Conference Technologies, Inc. can set your exhibit apart by providing inviting displays and interactive screens for a clear presentation that captivates your audience.

We have affiliations with venues all over the country and understand facility operations, as well as common obstacles and opportunities to ensure you showcase an impressive exhibit.

Our relationships and expertise with event planners give us insight into the many logistics of event management. We recognize the need to accommodate multiple deadlines and numerous demands which is valuable in your planning process to reassure that we are your event partner.

Conference Technologies, Inc. service professionals are dedicated to partnering with you to provide an effective exhibit and successful, effortless show by managing the details for you.

Types of events, shows and exhibits:

- Press and Media events
- Product launches
- Premieres and Ribbon Cuttings
- Fundraising events and galas
- Fashion shows
- Concerts
- Trade shows and conferences

Professional Sound Reinforcement

Let us transform your sound so your event resonates

If your meeting, event, or performance requires sound reinforcement, we can amplify and distribute audio that spans to sizable or distant audiences as well as enhance sound sources during your presentation.

Conference Technologies, Inc. ensures skilled technicians are there to calculate the input signal processing, amplifiers, and outputs to bring a clear, balanced audio experience. This can be achieved by adding in microphones, or personal announcement systems to boost reception.

We have capabilities for large venues but serve small sounds systems as well. If your amphitheater becomes inoperative, we will be there to bring a full concert quality resource for complete live event reinforcement and support. If your personal sound system simply needs a boost, we are able to supplement that as well.

Let us show you how to achieve sound reinforcement with Sennheiser K-array audio systems that bring an immersive sound experience, along with Meyer vertical line array speakers that supply equal dispersion of frequency and balanced productions.

When your event needs enhancement, we are there to support and boost your sound quality to elevate listener experience.

Sound reinforcement applications:

- House of Worship
- Live Theater
- Lecture halls
- Acoustical enhancements for dead spots
- Wireless and mixed surround

Staging and Lighting

Conference Technologies, Inc. provides complete show staging and lighting services to impress your key audience

Our staging services technicians are experienced with presenting shows and corporate events all over the country and many have expertise in the concert touring industry with knowledge of countless solutions for your staging demands. These can range from risers and podiums, to full-concert applications all scaled and displayed to bring an optimum performance experience to guests.

The importance of staging can only be outshined by the need for professional lighting design for your event. Lighting can change the entire atmosphere of your space and transform the mood and interaction of guests for a powerful and memorable experience.

Lighting is as significant as the audio visual aspect of your event and adds elegance, color, and focus to important portions of your show. We work closely with you to understand these strategic highlights to build unique lighting systems that bring detail, drama, and illumination that is essential to emphasize set elements.

Conference Technologies, Inc. utilizes the latest LED technology and highest lumen displays for energy efficient and clear, bright images that appeal to all attendees and ensure a brilliant experience at your performance.

Showcase your performance and event with the latest staging and lighting technology from Conference Technologies, Inc. that brings an enhanced and unforgettable experience to your guests.

Sound and Lighting services:

- Design
- CAD drawings
- LED technology
- Moving lights and light changers
- Spotlights and podium enhancements

Video Conferencing

Achieve advanced connectivity through high definition video conferencing

Video conferencing is an efficient and economical method of connecting participants across the globe and Conference Technologies, Inc. will help you find the perfect solution to fit your needs by supplying high definition video conferencing support. We operate within a network of over 10,000 professional conference rooms and hold affiliations in over 3,000 cities worldwide. We have the ability to accommodate groups of all sizes with ease.

When utilizing Conference Technologies, Inc. as your turn-key provider, you gain immediate access to an affordable network of video conferencing rooms all over the world. Prior to every video conference, our dedicated customer service team coordinates all the necessary details for your call as well as tests compatibility to ensure a seamless connection.

For our customers with bridging service needs, we offer multipoint communication with reliable IP and ISDN connections to anywhere in the world. Along with standards based video conferencing equipment, we also have the ability to connect Skype, Google Talk and a range of other mobile solutions on a single call. If you need a video conference for 5 people or 50, Conference Technologies, Inc. can give you a high definition collaborative experience 24 hours a day, seven days a week.

We also offer unlimited virtual conference rooms on our state of the art bridge for clients who need to complete numerous multipoint calls per month. This solution gives organizations the ability to set up last minute calls anytime of the day with as many participants as necessary.

Conference Technologies, Inc. ensures all elements of your collaborative meeting environment are configured to superior professional standards for a successful, secure, and economical video conferencing connection.

Video conferencing applications:

- High profile candidate interviews
- Corporate meetings and roll-outs
- Training
- Distance Learning
- Depositions
- Telemedicine
- Auditions

Webcasting

Conference Technologies, Inc. offers scalable, interactive, customized, and cost-effective webcast solutions for a range of needs

Conference Technologies, Inc. designs and integrates webcasting systems on a permanent or short-term basis. We offer high-definition capture systems from Polycom, Crestron, LifeSize and other leading equipment providers in conjunction with video on demand (VOD) servers that stream your content in a variety of formats optimized for video systems, computers, tablets and smart phones.

Many of our clients opt for our cloud VOD services, where we provide the data center, software, and support needed for your streaming video offerings.

The applications for webcasting work in any environment where it is valuable to capture, stream, and record content. It has become a primary teaching mechanism in universities and organizations and is a common way to broadcast live events.

A cultivated content library is a valuable resource to help extend audiences, ensure instruction is shared with multiple trainees, and deliver information to people world-wide.

Webcasting and streaming are cost-effective options to ensure your next meeting, broadcast, or class reaches as many people as possible in real-time.

Our webcasting services include:

For permanently installed systems

- System design and integration
- Programming
- Server setup
- VOD cloud services, including content delivery management

For rental systems

- Audio and video production
- Show staging
- Webcasting/VOD cloud services, including event registration and e-commerce solutions for tuition-based events

WORLDWIDE AV
GLOBAL PARTNERSHIP

Global AV Partnership

Alliance Advantages

Our relationships with global AV-IT integrators ensure your systems speak a universal language of design, installation, programming, and support. Work directly with your local experts and gain access to international resources for integration, maintenance services or event deployment through Worldwide AV.

Global communications and networks are essential in today's marketplace and Conference Technologies, Inc. is your leading resource for international AV-IT exchange. Through our partnerships abroad, we are able to provide consistent, high-level solutions that are reliable and maintain quality, certified international standards.

When you work with your local Conference Technologies, Inc. specialist and need global deployment of any AV or IT system you will experience agile, trusted expertise and a direct connection to our established network and consortium on an international level to ensure your solutions converge with a qualified resource.

TECHNOLOGY INTEGRATORS

PSNI

PROFESSIONAL SYSTEMS NETWORK INTERNATIONAL

PSNI Network

Founded in 1986, Professional Systems Network International (PSNI) is the leading organization of independent audiovisual and broadcast communications systems integrators. Conference Technologies, Inc. is a proven resource and member of PSNI with access to forward thinking education, collaboration and support that benefits our clients and raises the integrity of the industry through our partnerships.

PSNI is a one-of-a-kind solution network comprised of a select group of award-winning technology companies throughout North America. Collectively, the members of PSNI are supported by over 1,900 employees nationwide. This ensures a highly qualified cooperative that is skilled in the design, integration, programming, service, and repair of AV-IT systems.

Network Advantages

Our affiliation with this association helps streamline the support of your multi-city and international needs through PSNI's Enhanced Service Network (ESNet), as a single-source for national coordination, deployment, and project management of your system installations and preventative services.

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Our Locations

All of our locations provide audio visual sales, consulting, design, engineering, installation, programming, training, webcasting, video conferencing, event management, audio visual equipment rental, and more.

Brookings
520 3rd Avenue, Suite 1
Brookings, SD 57006
Office: (605) 692-2667

Cedar Rapids
820 North 15th Avenue
Hiawatha, IA 52233
Office: (319) 363-8144

Chicago
1501 Ardmore Avenue
Itasca, IL 60143
Office: (630) 467-1500

Des Moines
333 SW 9th Street, Suite N
Des Moines, IA 50309
Office: (515) 280-9800

Little Rock
1419 Westpark Drive, Suite B
Little Rock, AR 72204
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Omaha, NE 68138
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8830 Bond Street
Overland Park, KS 66214
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East Peoria, IL 61611
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Saint Louis
11653 Adie Road
Maryland Heights, MO 63043
Office: (314) 993-1400

San Jose
69 Bonaventura Drive
San Jose, CA 95134
Office: (510) 935-9424

Quad Cities
5000 Tremont Avenue, Suite 203
Davenport, IA 52807
Office: (563) 359-1825

Wichita
248 North Cleveland Avenue
Wichita, KS 67214
Office: (316) 651-0119

We're leaders in audio visual communications

Since our founding in 1988, our goal has been to provide a complete range of technology services including engineering and support for pro audio, video, projection, staging, lighting, control, IP network design, video conferencing, webcasting, collaboration, and unified communications.

Contact Us

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